

THE BLADE Charity Ticket Program

Charity Ticket Program Overview

The Jamie Farr Toledo Classic Presented by Kroger, Owens Corning & O-I is proud to invite your non-profit organization to participate in The Blade Charity Ticket Program. This is a fundraising opportunity that will provide 501 (c) (3) non-profit organizations the ability to sell weekly grounds and clubhouse tickets for the 2012 tournament. Your non-profit organization will receive 100% of each ticket sold. The 27th Annual Jamie Farr Toledo Classic will be played the week of August 6 – 12, 2012 at Highland Meadows Golf Club.

Type of Tickets

A Weekly Clubhouse ticket will allow you access to the clubhouse and grounds Monday through Sunday and provides you the opportunity to purchase food and beverages in the clubhouse. A Weekly Grounds ticket will allow you access to the grounds Monday through Sunday. There will be concession stands located throughout the course for purchase of food and beverages.

Weekly Clubhouse Ticket - \$100.00

Weekly Grounds Ticket - \$50.00

Our website at www.jamiefarrtoledoclassic.com allows anyone purchasing tickets online the opportunity to designate a charity of choice.

NEW for 2012! – Discounted Weekly Grounds Tickets Available at local area Kroger stores now part of the Charity Ticket Program options!

Purchasers of the Weekly Grounds Exchange Tickets offered at Kroger stores at a price of Two for One can designate a charity for the total purchase price of their exchange tickets bought at Kroger. Participating Kroger store locations can be found on the tournament website. Buy one Weekly Grounds ticket at \$50 and get the second Weekly Grounds ticket free (limit of four free tickets). Purchasers of the Weekly Grounds Exchange Tickets at Kroger need to exchange the ticket at the gate the week of the tournament to get their Weekly Grounds Badge (explained on the ticket). Details on the charity designation process are on the Weekly Grounds Exchange Tickets (outlined below).

Go to: www.jamiefarrtoledoclassic.com

1. Click on Charity Ticket Program for list of eligible charities
2. Choose only one charity per Exchange Ticket
3. Write your choice on the tear-off portion below
4. Mail original tear-off portion (no copies or faxes) to:

**Jamie Farr Toledo Classic
Charity Ticket Program
4405 Dorr St.
Toledo, OH 43607**

Note: Only Weekly Grounds Tickets are available at Kroger stores (Weekly Clubhouse Tickets are only purchased through the tournament website or the Ticket Order Sheet)

We encourage everyone to visit the site at www.jamiefarrtoledoclassic.com to purchase Clubhouse tickets or use the website or discounted Kroger option for Weekly Grounds Tickets.

Ticket Order Sheet

Each organization will receive a word document ticket order sheet for your personal use. Feel free to drop in your logo and personalize it to suit you. You can include this in your newsletters, mailings and on your website.

Promotional Opportunities

Each organization has the opportunity to advertise and promote the charity ticket program. Some suggestions would be to pass out order forms to local businesses, post the ticket link on your website, mention about the Kroger option, send out email notices and include in your mailings.

Ticket Orders and Check Distribution

Customers have the option of ordering online at www.jamiefarrtoledoclassic.com, faxing a form to the Tournament office at 419-535-6412 or mailing a hard copy to the address provided below.

Checks will be mailed on or before the 15th of each month to the address that you provided on your application. We will also include standings on a “scorecard” detailing each charity’s total ticket sales. The Charity Ticket program runs through July 26, 2012.

All ticket orders purchased online at our website will be mailed to the purchaser through the Tournament Office four weeks prior to the Tournament.

**Jamie Farr Toledo Classic
Presented by Kroger, Owens Corning & O-I
4405 Dorr St.
Toledo, OH 43607
419- 531-3277/419-535-6412 (fax)
hwarga@jftc.us**

**Tournament Date: August 6 - 12, 2012
Highland Meadows Golf Club Sylvania, Ohio**