



Jamie Farr Owens Corning Classic Kicks Off New Charity Ticket Program

For Immediate Release:
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In its history, The Jamie Farr Owens Corning Classic has raised \$6.5 million for local children's charities. This year, in addition to the money give to the selected core charities, the tournament is pleased to announce a new ticket program that will benefit an even greater number of children's charities in the Toledo area.

The **"Charity Ticket Program Presented by O-I"** is designed to provide area children's charities with the opportunity to earn 100% of any ticket sales they generate for the 2010 tournament. The program will begin immediately and return 100% of the ticket price of weekly clubhouse and grounds tickets back to the local children's charity that was responsible for the sale of the ticket.

Each participating charity will receive a customized order form as well as a listing on the tournament website www.jamiefarrowenscorningclassic.com. People purchasing tickets online will be able to select a charity from a list of approved charities on the tournament website. During the months of May and June tickets will also be sold at Toledo area Kroger stores.

Any area 501 (c)(3) charity that has specific programming that benefits children is encouraged to apply. To receive an application, charities can contact Heather Warga at hwarga@jfoc.com or by calling (419) 531-3277.

"O-I is excited to sponsor this unique program that will benefit many local children's charities", stated Kevin Stevens, 2010 Jamie Farr Owens Corning Classic General Chairman and Chief Marketing Officer of O-I. "With the popularity of the Jamie Farr Owens Corning Classic the Charity Ticket Program will provide area children's charities a great opportunity to make a significant amount of money in a short period of time."

"We look forward to assisting all of the charities that choose to get involved in this exciting program," stated Tournament Director Judd Silverman. "This is a wonderful opportunity for area charities to generate revenue during a difficult economy."

The 2010 Jamie Farr Owens Corning Classic will be held the week of June 28 – July 4, at Highland Meadows Golf Club for a purse of \$1 million. 2009 champion Eujung Yi, runner-up Morgan Pressel, Paula Creamer, Natalie Gulbis, Michelle Wie and Cristie Kerr are all expected to participate in next year's 26th Annual tournament.